

For Immediate Release

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Local Salon Owner Offers Free Laundry Service to All First Responders Who Need Their Uniforms Cleaned

A salon owner in Middletown has offered to wash and dry the uniforms of local first responders in response to their need to clean and disinfect their uniforms on a regular basis due to the threat of Covid-19.

Jessica Sassu, owner of Jessica's Color Room, has recognized that first responders have been tasked to work with the public and put themselves at risk with limited supplies to keep them safe. They've found themselves having to disinfect and reuse safety equipment and having to shower and change clothes several times a day just to keep themselves, their families, and the public safe.

"First responders have told me that, as a result of all this washing and disinfecting, they are feeling stressed, to say the least", Jessica stated. "They've told me that their hair and skin are feeling dry and damaged". "I've been able to provide some products from my salon to help with their hair and skin but I wanted to do more", she went on to say. "It dawned on me that, since I'm not using my washer and dryer at the salon for towels at the moment, why not put them to good use and provide laundry services for first responders".

Ms. Sassu would like first responders to know that they can bring their dirty uniforms to the salon and they will be washed and dried for free. They can simply call to set up a time to drop them off at the salon and Jessica will take it from there.

For more information, email Jessica Sassu at jessicascolorroom@gmail.com or call 860-416-4321